



**3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2021-2022**

SNO	Name of the workshop/ seminar	Date From – To
1	Carrier Guidance	03.07.2021
2	Publications And Ability To Patent	08.09.2021
3	It Industry Expectations	08.11.2021
4	Career In Software Testing	05.01.2022
5	Role Of Power Electronics In Renewable Energy Systems And Electric Vehicle	03/01/2022
6	IPR: Protection For Innovation	17.01.2022
7	Granted Patent Publishing	23.03.2022
8	Workshop on 3D PRINTING	11.04.2022 to 12.04.2022
9	Design Of Vertical Axis Wind Turbine Using Q-Blade Software	27.04.2022
10	Online Guest Lecture On The Topic Highway Engineering	08/04/2022
11	Prepare Yourself For Industry 4.0	13.04.2022
12	Entrepreneurial Startups Awareness Programme	23.05.2022
13	Computer Awareness Training Programme	30.05.2022, 31.05.2022, & 2.06. 2022
14	An Era Of Digital Marketing	03.06.2022



  
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AVADI – IAF, Chennai  
(Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai)  
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## AMSCE – IIC – Report of the Activity

1. Academic Year : 2021 – 2022
2. Quarter : First
3. Program Driven by : IIC
4. IIC / MIC / Celebration / Self Driven Type: IIC
5. Program Theme : Startup
  
6. Program Type : Motivation Speech
7. Program Name : **Career Guidance**
8. Promotion in Social Media : Twitter / Facebook / Instagram  
Facebook URL of the activity :  
[https://mail.google.com/mail/u/0?ui=2&ik=294fe7cca1&attid=0.1&permmmsgid=msg-f:1724074875087950900&th=17ed24f6dfcb1434&view=att&disp=safe&realattid=f\\_kzc5q8yk0](https://mail.google.com/mail/u/0?ui=2&ik=294fe7cca1&attid=0.1&permmmsgid=msg-f:1724074875087950900&th=17ed24f6dfcb1434&view=att&disp=safe&realattid=f_kzc5q8yk0)
9. Start and End Date : 3/7/2021
10. Mode of Session Delivery : Online
11. Duration of the Activity (in mins)&Time: 90min&11.00am to 12.30pm
12. No of Student Participants : 62
13. No of Faculty Participants : 23
14. No of External Participants : 36
15. Expenditure Amount (in Rs.) : NIL
16. Objectives of the Activity (min 100 words) :

Career guidance plays a very important role in the lives of all individuals, as it helps in setting future goals and chooses careers. Career guidance is much needed service to those who did not plan for their future at an early stage; more should be done to assist the younger generations in personal career

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development. When high school students have a clear understanding of the best career choices for them, end result is better planning, more college enrollments, and a more productive society for the future. The process of career guidance for students involves helping them to achieve their identified career options or acquiring their professional goals. The role of a career guidance expert ranges from acting as a guide to leading the entire course of action.

**17. Benefits in terms of Learning / Skill / Knowledge obtained (min 150 words) :**


career counselling would help the students to understand your core interest areas, aptitudes, and personalities; would empower you to distinguish between your strengths and weaknesses, and most importantly would allow you to explore multi career options before you choose the right career path Career is a much larger and significant part of our lives today and any decision in terms of career planning now has to be taken with the utmost attention. With numerous courses, certifications, colleges, job opportunities available, choosing the right career path could become intimidating for students. An adequate choice of career will not only offer an effective job opportunity but allows a student to embrace a satisfactory and respectful lifestyle. Also, the desired career path engages an individual making them more informed, confident, and dedicated. Lifestyle and personality are the reflection of one's values and mostly, the professional life they lead. Students understand the importance of career guidance to make an informed decision regarding their career progressions.


- 18. Video URL of the Activity** : nil  
**19. Activity Photograph 1 and 2** : Attached in separate sheet  
**20. Remarks** : nil

**Date:** 5/7/2021

**Place:** IIC Cell, AMSCE, Chennai

  
**IIC Coordinator ECE**

  
**Signature and Seal**  
**Convener**  
(D. INRATHUR RATHMAN)  
AP/GVI

  
**Signature and Seal**  
**Head of the Institution**



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### Activity Photograph 1:

**Avalon** ... of the ...

#### The job Paradox / Specializations

- CVs have become very routine . Most of the CVs look the same. Nothing interesting. Ends up low paying ones.
- Transforming theoretical knowledge to practical application is vital.
- Paradox : So many people want jobs Vs no one is there to take an available job. ( Simulations , Data analysis etc.)
- Specializations: Future will move more towards specialists ( as in the west). So pursuing Masters and PhD is a good idea.
- Two streams of Career paths: Technical and Managerial.
- Job security seems to be better for specialists.
- Enhancement or development of soft skills is missing for budding engineers.

**Zoom**

*Way-out: Check company career websites. Understand the JDs of the job advertised.*

### Activity Photograph 2:

**Zoom**



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## IPR CELL

*Organise  
Seminar  
on*

*“Publications and Ability to Patent”*



### **Course Details:**

#### ***Resource Person:***

Dr.S.Ramkumar, Associate Professor, Mech Dept ,AMSCE

**Programme Schedule :** 08.09.2021(Wednesday).

**Time:** 10:00am to 12:30 pm

**Venue:** Placement Cell

---

### **Course Objectives:**

If you publish your findings or make them public before submitting an application, you may not be able to obtain a U.S. or foreign patent.

Publishing research results after filing for a patent does not preclude, and generally does not delay, publication.



  
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AVADI - IAF, CHENNAI-55

IPR CELL

CIRCULAR



DATE: 03.09.2021

PLACE: AMSCE

This is to inform you that the Seminar on “**Publications and Ability to Patent**” has been scheduled on 08.09.2021(Wednesday). It is requested form the participants to kindly gather at Placement Cell. Faculty members and Students are cordially invited.

Resource Person : Dr.Ramkumar  
Associate Professor, Mech Dept ,AMSCE

Venue : Placement Cell


Time : 10:00am to 12:30 pm

**Note:**

*Pre-registration is must.*

  
Coordinator 3/9/21

IPR CELL

  
Principal

Copy to:

1. Trustee Administrator
2. All HOD's
3. All notice board.



  
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"Nizara Educational Campus", Muthapudupet, Avadi - IAF, Chennai - 600 055.



## IPR CELL

### Attendance of Seminar

"Publications and Ability to Patent" on 08/09/2021

S NO	REG NO	NAME	SIGNATURE
1	110119205018	Imbresh Kanna M	Imbresh
2	110119205022	Hussainkani S	Hussain
3	110119205023	Nasirath Ali M	Nasir
4	110119205024	Sulthan Ibrahim	Sulthan
5	110119205031	UMRAZ SHARIF	Umraz
6	110119205034	PRA S ANNA G	Prasanna
7	110119104033	Mohamed Anifeen S	Anifeen
8	110119104035	Nawaz J	Nawaz
9	110119104066	Sadiq S K	Sadiq
10	110119104046	Sarath	Sarath
11	110119104086	Vimal V	Vimal
12	110119104087	Vishal Srivastava	Vishal
13	110119114033	N. Mohamed Bilal	N. Bilal
14	110119114032	Mohamed Musthafa	Musthafa
15	110119114701	A. Arsalan Hasan	Arsalan
16	110119114313	A. Sreeman Prudh	Sreeman
17	110119114301	G. Abdul malik	G. Abdul
18	110119114310	R. Robin Golison	R. Robin
19	110119114040	K. Riyas Ahamed	K. Riyas



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20	110112114001	Abdul Raheem	Abdul Raheem
21	110112114007	Mohamed Rafiq	Md. Rafiq
22	110112114012	Mohamed Bileel	Bileel
23	110112114302	Abdul Rasith	Abdul Rasith
24	110112114305	Madesh	Madesh
<b>FACULTY MEMBERS</b>			
25	S. SUBERIYA BEGUM S		S. Suberiya Begum S
26	K. KHAJA MOHIDEEN		K. Khaja Mohideen
27	R. Lavanya		R. Lavanya
28	Dr. S. Ramakrishnan		Dr. S. Ramakrishnan
29	H. Mohammed Anif		H. Mohammed Anif
30	M. MOHAMMAD YOUSUF		M. Mohamad Yusuf



  
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## FEEDBACK FORM

Workshop/Seminar/Webinar Title: Public <sup>advisors</sup> and Ability to partner Event Date: 8/9/21

For each of the following areas, please indicate your reaction:

participant Name: Robin. Year / Semester: V

Content	Excellent	Good	Needs Improvement	Not Applicable
Covered Useful Material	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Practical to My Needs and Interests	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Well Organized	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presented at the Right Level	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Effective Activities	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Useful Visual Aids and Handouts	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Presentation	Excellent	Good	Needs Improvement	Not Applicable
Instructor's Knowledge	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor's Presentation Style	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor Covered Material Clearly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor Responded Well to Questions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How could this workshop be improved?

Any other comments or suggestions?

Overall, how would you evaluate this workshop/seminar/webinar training session?

Excellent	Good	Satisfactory
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



  
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## FEEDBACK FORM

Workshop/Seminar/Webinar Title: Publication Ability to pattern Event Date: 02/9/21

For each of the following areas, please indicate your reaction:

Participant Name: Mahamed Bilal Year / Semester: V

Content	Excellent	Good	Needs Improvement	Not Applicable
Covered Useful Material	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Practical to My Needs and Interests	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Well Organized	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presented at the Right Level	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Effective Activities	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Useful Visual Aids and Handouts	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presentation	Excellent	Good	Needs Improvement	Not Applicable
Instructor's Knowledge	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor's Presentation Style	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor Covered Material Clearly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor Responded Well to Questions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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Any other comments or suggestions?

Overall, how would you evaluate this workshop/seminar/webinar training session?

Excellent	Good	Satisfactory
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



  
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## FEEDBACK FORM

Workshop/Seminar/Webinar Title: Publications & Ability to pattern Event Date: 8/9/21

For each of the following areas, please indicate your reaction:

Participant Name: Vimal.v Year / Semester: V

Content	Excellent	Good	Needs Improvement	Not Applicable
Covered Useful Material	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Practical to My Needs and Interests	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Well Organized	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presented at the Right Level	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Effective Activities	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Useful Visual Aids and Handouts	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Presentation	Excellent	Good	Needs Improvement	Not Applicable
Instructor's Knowledge	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor's Presentation Style	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor Covered Material Clearly	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor Responded Well to Questions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How could this workshop be improved?

Any other comments or suggestions?

Overall, how would you evaluate this workshop/seminar/webinar training session?

Excellent	Good	Satisfactory
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



  
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**Department of Electronics and Communication Engineering**



ORGANIZING

**WEBINAR**



# IT INDUSTRY EXPECTATIONS

Resource person:

**Mr. Y. MOHAMMED RIZWAN**

Senior Engineering Specialist,  
Software AG, Ascendas  
International Tech Park.

**05<sup>th</sup>**  
**JAN 2022**

TIME : 10.00 AM TO 11.30 AM

**Registration Link:**

[https://docs.google.com/forms/d/e/1FAIpQLSds-blxxUe0nPNcyNbGeKdqOQAfA8zA8R\\_TvZ7Xu-AspJXAstag/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSds-blxxUe0nPNcyNbGeKdqOQAfA8zA8R_TvZ7Xu-AspJXAstag/viewform?usp=sf_link)



**zoom**

Meeting ID: 842 7746 0786  
Passcode: amsce

**e-certificate will be issued for registered participants**

**Prof. Dr. A. S. Salma Banu**  
HEAD / ECE

**Prof. Dr. S. SATHISH**  
Principal

Coordinator : **Asst. Prof. M.Syed Mustafaa**

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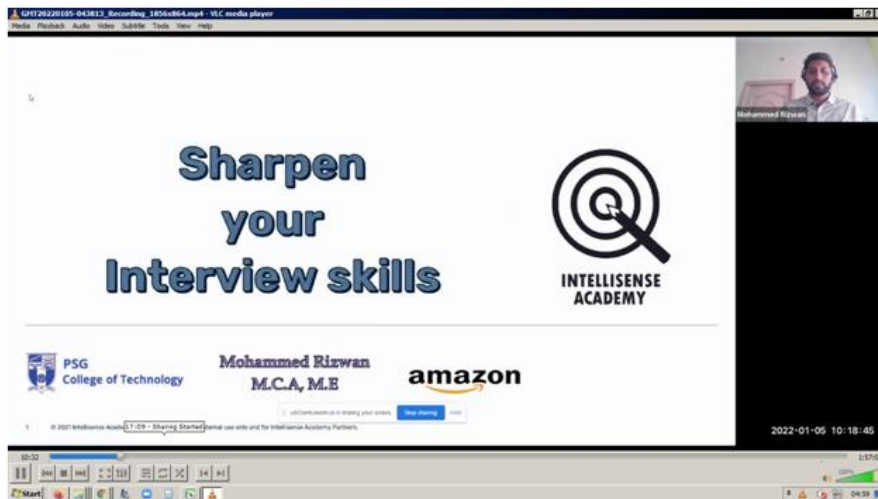
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# WEBINAR – IT INDUSTRY EXPECTATIONS

WEBINAR – IT INDUSTRY EXPECTATIONS on 05.01.2022

ECE Department has conducted **WEBINAR – IT INDUSTRY EXPECTATIONS** on **05.01.2022**. Mr. Mohammed Rizwan, Software Engineering specialist, Software AG, Ascendas International Tech Park, delivered a speech regarding technical and professional skills that the industry expects from graduates.



  
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GH126228195-043613\_Recording\_185x64.np4 - VLC media player  
Media Playback Audio Volume 100% Tools View Help

## Approach a coding problem

Inputs Process Output

Deposit money into a bank account

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2022-01-05 10:43:47

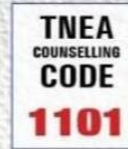
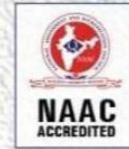


  
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## Department of Information Technology

ORGANIZING

WEBINAR



# CAREER IN SOFTWARE TESTING



Resource person:

**Er. K. HAJEERA BANU**

Test Lead - R&D IT

AstraZeneca

(Alumnus, Department of IT -

Batch 2006 - 2010,

Aalim Muhammed Salegh  
College of Engineering)

**05<sup>th</sup>**  
**JAN 2022**

TIME:

**10.00 AM TO 11.30 AM**

*e-certificate will be issued for participants*



Meeting ID: 94169848978  
Passcode: 708779

Prof. Dr. M. Amanullah  
HEAD / IT

Prof. Dr. S. SATHISH  
Principal

Coordinator : Asst. Prof. H. Ayisha Ashifa

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## EVENT REPORT

### CAREER IN SOFTWARE TESTING

#### ABOUT THE EVENT:

A one day webinar about "CAREER IN SOFTWARE TESTING " was conducted on 05.01.2022. Er.K.Hajeera Banu , Test Lead-R&D IT M/s.AstraZeneca was the resource person for the event . The workshop gave a clear understanding about software testing technical skills and students gained knowledge about software testing's demand . Swati is very professional and explains every question I have in regards to software testing.If we have any suggestions or advice we always send a question to Swati and she explains it very professionally..All the students from the Information Technology department attended the webinar.



  
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27.12.2021

From

The Head of the Department,  
Department of Information Technology,  
Aalim Muhammed Salegh College of Engineering,  
Chennai-600055.

To

The Principal,  
Aalim Muhammed Salegh College of Engineering,  
Chennai-600055.

Respected Sir,

Sub: IT - Requisition for conducting webinar on career in software testing- Reg.

I wish to inform your good self that a webinar is arranged for the benefit of the **Final Year, Third Year and Second Year Students** in our department. I hereby officially intimate you regarding the course and get your formal consent.

**Details :**

**Resource person** : Er.Hajeera Banu  
Team Lead – R&D- IT, Astragenica

**Topic** : Webinar on career in software testing  
**Date / Time** : 05.01.2022

Thanking you,

Yours faithfully,

for permitted  
A. Paul  
27/12/21

  
27/12/21

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02/01/2022 2:05AM

Gmail - Webinar on Career in Software Testing - Webinar



Hajeera Banu <[hajeerabanu@gmail.com](mailto:hajeerabanu@gmail.com)>

**Webinar on Career in Software Testing - Webinar details**

1 message

Career in Software Testing <[hajeerabanu@gmail.com](mailto:hajeerabanu@gmail.com)>


02 January 2022 at 3:10 pm

To: IT DEPARTMENT <[it@aalimec.ac.in](mailto:it@aalimec.ac.in)>

Dear HOD/IT

Your letter of request for the Webinar on "Career in Software Testing" been accepted. Topics to be discussed

- Basic Testing Vocabulary
- Quality Assurance versus Quality Control
- The Cost of Quality
- Software Quality Factors
- How Quality is Defined
- Why Do We Test Software?
- What is a Defect?
- The Multiple Roles of the Software Tester(People Relationships)
- Scope of Testing
- When Should Testing Occur?
- Testing Constraints
- Life Cycle Testing
- Independent Testing
- What is a QA Process?
- Levels of Testing
- The "V" Concept of Testing

  
AstraZeneca



  
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## Contact

[www.linkedin.com/in/hajeera-banu-k-42ab5518](https://www.linkedin.com/in/hajeera-banu-k-42ab5518) (LinkedIn)

## Top Skills

Testing  
SQL  
Requirements Analysis

## Languages

Hindi  
Urdu  
English  
Tamil

## Certifications

ISTQB

# Hajeera Banu K

ETL testing|Big data testing|AWS|Python automation|Test lead  
Chennai, Tamil Nadu, India

## Experience

Citi  
Test Specialist  
August 2022 - Present (1 year 9 months)  
Chennai, Tamil Nadu, India

AstraZeneca  
Senior Engineer  
March 2019 - August 2022 (3 years 6 months)  
Chennai Area, India

Infosys  
5 years 5 months  
Technical Test Lead  
July 2016 - February 2019 (2 years 8 months)  
Chennai Area, India

Test Analyst  
October 2013 - June 2016 (2 years 9 months)  
Working in ETL testing.

Cognizant  
3 years 3 months  
Programmer analyst  
August 2011 - October 2013 (2 years 3 months)

Programmer analyst Trainee  
August 2010 - August 2011 (1 year 1 month)



  
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### 3. Carrer in software Testing—05/01/2022

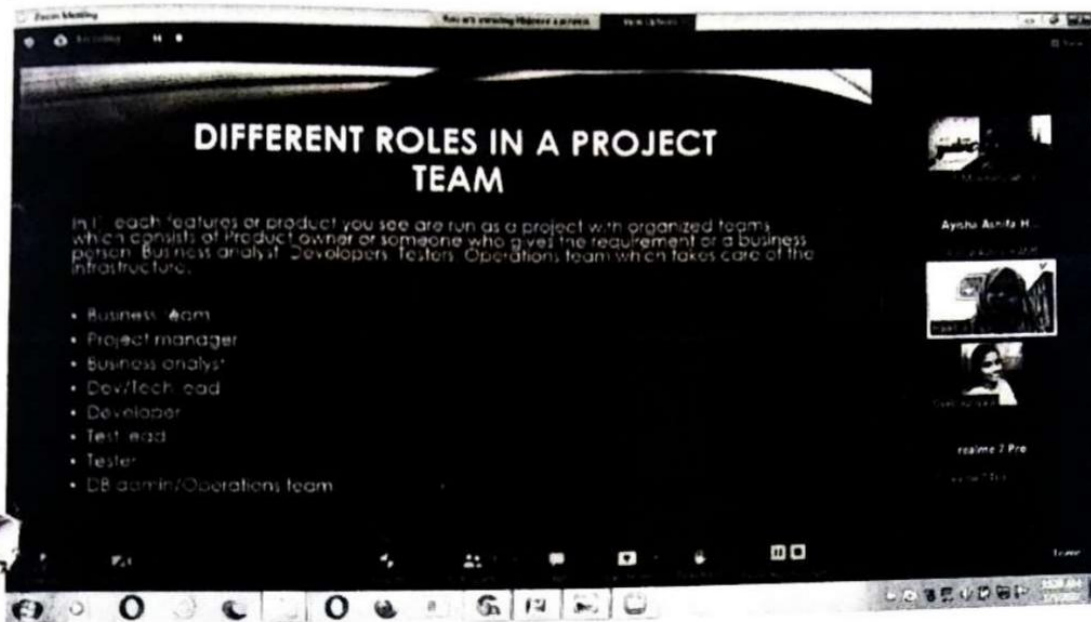
The screenshot shows a Zoom meeting interface. On the left, there is a sidebar with the Zoom logo and meeting ID 981 555 1279. The main content area displays a slide for a webinar. The slide header reads 'Department of Information Technology' and 'WEBINAR'. The main title is 'CAREER IN SOFTWARE TESTING'. Below the title, it says 'Presented by: Er. K. HAJERA BANU, Assistant Professor, Department of IT, AALIM MUHAMMAD SALEGH COLLEGE OF ENGINEERING'. The date is '05 JAN 2022'. The slide also features a Zoom logo and the text 'Zoom Meeting ID: 981 555 1279'. At the bottom of the slide, there is a Google Maps location for the college in Pattabiram, Tamil Nadu, India, with coordinates Lat 13.1478240 and Long 80.0584370. The meeting controls at the bottom of the Zoom window show '0' participants and a 'Mute All' button.



  
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### Activity Photograph 1:



### Activity Photograph 2:



*MZ*  
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## Department of Information Technology CAREER IN SOFTWARE TESTING

S.No	Register Number	Student Name	Year
1	110118205001	ASIM KHAN.A	IV
2	110118205002	ENAMULHUK M	IV
3	110118205004	HIDARALI A	IV
4	110118205005	MADHUMEGA A	IV
5	110118205007	MOHAMED MARWAN VM	IV
6	110118205008	MOHAMED NAWAZ M	IV
7	110118205009	SABA ZEHRA S	IV
8	110118205010	SALMA A	IV
9	110118205011	SALMAN AHAMED J	IV
10	110118205012	SALMAN AL FARISHI K	IV
11	110118205013	SANJAY BITRA N	IV
12	110118205014	SHABANA PARVEEN K	IV
13	110118205015	SYED MOHAMED DHANISH M R	IV
14	110118205302	GOWTHAM A	IV
15	110119205001	ABDUL AKEEB M	III
16	110119205002	ABDULLAH S	III
17	110119205003	ABDUL RAHMAN K	III
18	110119205004	ABDUL WAJID A K	III
19	110119205006	ABDUS SHAKOOR H H	III
20	110119205007	ABILESH A	III
21	110119205008	AFRAH J	III
22	110119205009	AFRAH FATHIN F N	III
23	110119205010	AHAMED JAASIR H	III
24	110119205011	ARAVIND A	III
25	110119205012	ASHIKA NOORIYA M	III
26	110119205013	AZ HAR AYYASH A	III
27	110119205014	BASHEER AHAMED ZUBAIR V A	III
28	110119205015	FARHEEN OMAR	III
29	110119205016	GOKUL AR	III
30	110119205017	HASWATH R	III
31	110119205018	IMBRESH KANNA M	III
32	110119205019	JAIGANESH S	III
33	110119205020	MOHAMED ARISH M R	III



  
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# WORKSHOP ON ROLE OF POWER ELECTRONICS IN RENEWBLE ENERGY SSYSTEMS AND ELECTRIC VEHICLE

**ROLE OF POWER ELECTRONICS IN RENEWBLE ENERGY SYSTEMS AND ELECTRIC VEHICLE was conducted on 03/01/2022**

Online workshop ON ROLE OF POWER ELECTRONICS IN RENEWBLE ENERGY SYSTEMS AND ELECTRIC VEHICLE was conducted on 03/01/2022. The Resource person was Prof. Dr. K. Ramash Kumar, Prof/EEE, Dr.N.G.P Institute of technology, Coimbatore .Around 40 faculties and 80 students from various institutions attended the workshop. This workshop helps to understand the rapid growth in Power electronics sectors especially DC-DC converter topologies in Renewable Energy Systems and Electric vehicle. To Design and develop an Electric vehicle with different DC-DC Converter topologies in order to achieve zero emission carbon with high efficiency

DATE	JANUARY 3, 2022
TIME	10:00 AM - 12:00 PM

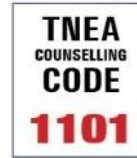


  
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**Department of Electrical & Electronics Engineering**  
ORGANIZING

## Online Workshop on **ROLE OF POWER ELECTRONICS IN RENEWABLE ENERGY SYSTEMS AND ELECTRIC VEHICLE**



RESOURCE PERSON:

**Prof. Dr. K. RAMASH KUMAR**

Professor - EEE

Dr. N.G.P. Institute of Technology, Coimbatore

**3<sup>rd</sup>**

**JAN. 2022**

Time: 10 a.m to  
12 p.m



**zoom**

Meeting ID: 936 3494 2582  
Passcode: amsce

**REGISTRATION LINK**

[https://forms.gle/  
WkAJsHab9rhvMzLdA](https://forms.gle/WkAJsHab9rhvMzLdA)



**E-CERTIFICATES FOR ALL PARTICIPANTS**

**Er. M.S. Rajan**  
Head - EEE

**Prof. Dr. S. Sathish**  
Principal

**Alhaj. S. Segu Jamaludeen**  
Secretary & Correspondent

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Zoom Meeting

Recording...

Participants (81)

Find a participant

RAJAN M S, ... (Co-host, me)

AMSCE (Host)

ramash kumar (Co-host)

Asst.Prof.A.Anwar... (Co-host)

MOHAMMED ILIV... (Co-host)

RAJESH KANNA S... (Co-host)

Rameezraja K (Co-host)

S.F VASIVULLAH (Co-host)

110118105001-ahamed ijaz

110118105007 Mirsath ahamed

110118105011-md fasith

110118105013 Mohamed Imsath

110118105017 Ashiq

110118105019-Rahamath

Invite Mute All

### Principle

#### Positive Output Elementary Luo-Converter (POELC)

(a) (b) (c)

The POELC (a) circuit topology, (b) mode 1 operation, and (c) mode 2 operation.

11:02 AM 3/1/2022

Zoom Meeting

Recording...

Participants (82)

Find a participant

RAJAN M S, ... (Co-host, me)

AMSCE (Host)

ramash kumar (Co-host)

Asst.Prof.A.Anwar... (Co-host)

MOHAMMED ILIV... (Co-host)

RAJESH KANNA S... (Co-host)

Rameezraja K (Co-host)

S.F VASIVULLAH (Co-host)

110118105001-ahamed ijaz

110118105007 Mirsath ahamed

110118105011-md fasith

110118105013 Mohamed Imsath

110118105014- Mohamed Isaq

110118105017 Ashiq

Invite Mute All

### Applications of DC-DC Conversion Topology (EV)

#### How EV works

Charging Station

Traction Drive (Motor)

Motor / Generator

Traction Inverter

DC/DC Conv.

HV Li-Ion Battery BMS

Regenerative Braking (Generator)

DC/DC Converter

Charge 12V Battery

LV Loads

LV Battery 12 VDC

Low Voltage Bus (< 60V)

High Voltage Bus (> 60V)

Power Flow

2

10:27 AM 3/1/2022



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"NIZARA EDUCATIONAL CAMPUS", MUTHAPUDUPET, AVADI - IAF, CHENNAI - 600 055.

18.01.2022

### CERTIFICATE OF APPRECIATION

This is to certify that *Dr. Parul Tomar, Innovation Ambassador, J.C. Bose University of Science and Technology, YMCA Faridabad* has delivered an expert session on "IPR: Protection for Innovation" on January 17, 2022 at *Aalim Muhammed Salegh College of Engineering, IAF - Avadi, Chennai* in online mode.

Thank you for dedicating your valuable time and resources to us. We hope that the information you shared will assist us in our ongoing projects and future opportunities.

*Dr. Parul Tomar*  
18.01.2022  
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COLLEGE OF ENGINEERING  
AVADI - IAF, MUTHAPUDUPET  
CHENNAI 600 055

---

Phone : (044) 2684 2086, 2684 2627 FAX : 91-44-2684 2456  
College E-mail : [info@salimec.ac.in](mailto:info@salimec.ac.in) / [principal@salimec.ac.in](mailto:principal@salimec.ac.in)  
Website : [www.salimec.ac.in](http://www.salimec.ac.in)



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# AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING



## IPR CELL

*Organise  
Seminar*

*on*

***“Granted Patent Publishing”***



### **Course Details:**

#### ***Resource Person:***

Satya Pavan P , Ipflair, Senior Patent Professional

**Programme Schedule :** 23.03.2022(Wednesday)

**Time:** 10:00am to 12:30 pm

**Venue:** Placement Cell

---

### **Course Objectives:**

Innovation is encouraged and research and development expenditures are safeguarded by patents.



  
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AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING

AVADI - IAF, CHENNAI-55

IPR CELL

CIRCULAR



DATE: 18.03.2022


PLACE: AMSCE

This is to inform you that the Seminar on "**Granted Patent Publishing**" has been scheduled on 23.03.2022(Wednesday). It is requested form the participants to kindly gather at Placement Cell. Faculty members and Students are cordially invited.

Resource Person : Satya Pavan P  
Ipflair, Senior Patent Professional  
Venue : Placement Cell  
Time : 10:00am to 12:30 pm

**Note:**

*Pre-registration is must.*

  
Coordinator  
IPR CELL

  
Principal

Copy to:

1. Trustee Administrator
2. All HOD's
3. All notice board.



  
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## IPR CELL

### Attendance of Seminar

"Granted Patent Publishing" on 23/03/2022

S NO	REG NO	NAME	SIGNATURE
1	110118205007	Maznun VM	Maznun
2	110118205008	Nawaz M	Nawaz
3	110118205010	SALMA A	Salma A
4	110118205013	SANJAY BITRA N	Sanjay
5	110118205015	Syed Dhanish MR	Syed Dhanish MR
6	110118205005	Madhumega A	Madhumega A
7	110118205001	ASIM KHAN A	Asim Khan A
8	110118104048	Sajid Ali M	Sajid Ali M
9	110118104050	sameer Adeel	Sameer Adeel
10	110118104053	sheik zahid	Sheik Zahid
11	110118104055	Shuaib M	Shuaib M
12	110118104058	Syed Abu Anwar	Syed Abu Anwar
13	110118104061	Thendral G	Thendral G
14	110119114027	Shameen	Shameen
15	110119114011	Haban	Haban
16	110119114010	Farith Ahamed	Farith Ahamed
17	110119114030	Mohamed hadhan	Mohamed hadhan
18	110119114012	G. Karthikey	G. Karthikey
19	110119114019	Mohamed Faisal	Mohamed Faisal



  
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20	110122114001	Abdul Raheem	Raheem
21	110122114004	Mohamed Fazim	Mohd Fazim
22	110122114012	Mohamed Bilal	Belal
23	110122114014	Pvithi ke.	Pvithi ke.
24	110122114016	Syed Azeerudeen	Azeerudeen
25	110122114018	Syed Sameer	Sameer
26	110122114003	Karthick .p.m	Karthick
27	110122114005	Mohamed Isfar	Md. Isfar
28	110122114010	Mohamed Thouseeb	Thouseeb
29	110122114015	Sooriya	Pooriya
30	110122114701	Syed Nazarullah	Nazarullah
31	110122114305	Madesh	Madesh
32	110122114302	Abdul Rasheek	Rasheek
33	110122114301	Abdul Raheem	Raheem
34	110122114011	Mohamed Asma	Asma
35	110122114008	Mohammed Royya	Rajitha
36	110122114007	Mohammed Rafi	Md. Rafi
37	110122114304	Jasmin Uvasulla	Jasmin
38	110122114303	Ismail Basha	Basha
39	110122114006	Mohamed Lanif	Lanif
40	110122114013	Poovizhi .p	Poovizhi
<b>FACULTY MEMBERS</b>			
41	K. KHAJA MOHIDEEN		23/3/22
42	SUBERIYA BEGUM-S		23/3/22
43	R. Lavanya		23/3/22



  
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44		
45	M. MOHAMMAD YOUSUF	M. moh. yusuf
46	B. MOHAMED YAHYA	B. Md. yaha
47	Durai Babu -	Durai Babu
48	H. Mohammed Asif	H. Asif
49	P. Dinya Bharathi	P. Dinya
50	Dr. S. Ponnambal	S. Ponnambal



  
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## FEEDBACK FORM

Workshop/Seminar/Webinar Title: Granted patent publishing Event Date: 23/3/22

For each of the following areas, please indicate your reaction:

Participant Name: Fariha Ahamed Year: \_\_\_\_\_ Semester: VI

Content	Excellent	Good	Needs Improvement	Not Applicable
Covered Useful Material	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Practical to My Needs and Interests	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Well Organized	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presented at the Right Level	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Effective Activities	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Useful Visual Aids and Handouts	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presentation	Excellent	Good	Needs Improvement	Not Applicable
Instructor's Knowledge	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor's Presentation Style	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor Covered Material Clearly	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor Responded Well to Questions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How could this workshop be improved?

Any other comments or suggestions?

Overall, how would you evaluate this workshop/seminar/webinar training session?

Excellent

Good

Satisfactory



  
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## FEEDBACK FORM

Workshop/Seminar/Webinar Title: Granted patents publishing Event Date: 23/3/23

For each of the following areas, please indicate your reaction:

Participant Name: SAFIQ ALI Year / Semester: VI

Content	Excellent	Good	Needs Improvement	Not Applicable
Covered Useful Material	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Practical to My Needs and Interests	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Well Organized	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presented at the Right Level	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Effective Activities	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Useful Visual Aids and Handouts	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presentation	Excellent	Good	Needs Improvement	Not Applicable
Instructor's Knowledge	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor's Presentation Style	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor Covered Material Clearly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor Responded Well to Questions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How could this workshop be improved?

Any other comments or suggestions?

Overall, how would you evaluate this workshop/seminar/webinar training session?

Excellent	Good	Satisfactory
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



  
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## FEEDBACK FORM

Workshop/Seminar/Webinar Title: Granted patent publishing Event Date: 23/12/23

For each of the following areas, please indicate your reaction:

Participant Name: SALMA . A . Year / Semester: VI

Content	Excellent	Good	Needs Improvement	Not Applicable
Covered Useful Material	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Practical to My Needs and Interests	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Well Organized	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presented at the Right Level	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Effective Activities	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Useful Visual Aids and Handouts	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presentation	Excellent	Good	Needs Improvement	Not Applicable
Instructor's Knowledge	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor's Presentation Style	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor Covered Material Clearly	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor Responded Well to Questions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How could this workshop be improved?

Any other comments or suggestions?

Overall, how would you evaluate this workshop/seminar/webinar training session?

Excellent	Good	Satisfactory
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



  
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## FEEDBACK FORM

Workshop/Seminar/Webinar Title: Granted patent publishing Event Date: 23/3/22

For each of the following areas, please indicate your reaction.

Participant Name: Marwan M Year / Semester: VI

Content	Excellent	Good	Needs Improvement	Not Applicable
Covered Useful Material	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Practical to My Needs and Interests	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Well Organized	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presented at the Right Level	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Effective Activities	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Useful Visual Aids and Handouts	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presentation	Excellent	Good	Needs Improvement	Not Applicable
Instructor's Knowledge	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor's Presentation Style	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor Covered Material Clearly	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor Responded Well to Questions	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How could this workshop be improved?

Any other comments or suggestions?

Overall, how would you evaluate this workshop/seminar/webinar training session?

Excellent	Good	Satisfactory
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



  
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## FEEDBACK FORM

Workshop/Seminar/Webinar Title: Granted patent publishing Event Date: 23/3/22

For each of the following areas, please indicate your reaction:

Participant Name: G. Karthick Year / Semester: VI

Content	Excellent	Good	Needs Improvement	Not Applicable
Covered Useful Material	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Practical to My Needs and Interests	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Well Organized	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presented at the Right Level	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Effective Activities	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Useful Visual Aids and Handouts	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presentation	Excellent	Good	Needs Improvement	Not Applicable
Instructor's Knowledge	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor's Presentation Style	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor Covered Material Clearly	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructor Responded Well to Questions	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How could this workshop be improved?

Any other comments or suggestions?

Overall, how would you evaluate this workshop/seminar/webinar training session?

Excellent	Good	Satisfactory
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



  
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# WORKSHOP ON 3D PRINTING

**Two Days Workshop on 3D PRINTING on 11.04.2022 and 12.04.2022**

Department of Mechanical Engineering, Aalim Muhammed Salegh College of Engineering, organizing a Two Days Workshop on 3D PRINTING in Association with CADD Centre. Ambattur.

START	APRIL 11, 2022 @ 9:00 AM
END	APRIL 12, 2022 @ 3:50 PM
ORGANIZERS	AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING



  
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Approved by AICTE and Affiliated to Anna University Chennai

Department of Mechanical Engineering



In Association with



AMBATTUR

Sponsored By:



## Organizing TWO DAYS WORKSHOP ON **3D** PRINTING



**11 & 12**  
**APRIL**  
**2022**

**Time: 9:00 am**  
**to 3:50pm**



**REGISTRATION FREE**

Registration Link:  
<https://forms.gle/nMQKQ6xD2sN8ZjvJ6>

Venue: CAD/CAM Laboratory,  
Dept. of Mechanical Engg.

**Dr. S.Ramkumar**  
Assistant Professor  
Head - Mech. Engg.

**Prof. Dr. S.Sathish**  
Principal

**Alhaj. S.Segu Jamaludeen**  
Secretary & Correspondent

Contact: **Er.Sheik Mohammed**, Asst. Professor, Dept. of Mechanical Engineering Mob: 78679 60091

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**COLLEGE OF ENGINEERING**

# DESIGN OF VERTICAL AXIS WIND TURBINE USING QBLADE SOFTWARE

Webinar, \*Design of Vertical Axis Wind Turbine using QBLADE Software\* on 27th April 2022

Time: 10.00 am – 12.00 noon

**AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING**  
Approved by AICTE and Affiliated to Anna University Chennai

Department of Electrical and Electronics Engineering  
*is organizing*

In association with

**27**  
APRIL 2022  
10 a.m to 12 p.m

**DESIGN OF VERTICAL AXIS WIND TURBINE USING QBLADE SOFTWARE**

Instructor:  
**Prof. A. Mohanasundaram**

**Blade**

**zoom**  
Meeting ID: 817 0213 9689  
Passcode: 706999

Registration Link  
<https://bit.ly/3v4p2Cw>

e-certificate for participant

Prof. M.S. Rajan  
Head-EEE

Prof. Dr. S.Sathish  
Principal

Alhaj. S.Segu Jamakudeen  
Secretary & Correspondent

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## Greetings from Aalim Muhammed Salegh College of Engineering

Department of Electrical and Electronics Engineering is inviting you for the Webinar, \*Design of Vertical Axis Wind Turbine using QBLADE Software\* on 27th April 2022

Time: 10.00 am – 12.00 noon

### INSTRUCTOR

Prof. A. Mohanasundaram

Department of Electrical and Electronics Engineering  
Aalim Muhammed Salegh College of Engineering



**PRINCIPAL**  
**AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING**



Name of the Participant	Name of the Institution	Overall Rating Of this Webinar	SESSION FEEDBACK & QUESTIONS	Role
A.MOHAMED HIDAYATH	AALIM MUHAMMED SALEGH (	5	Very useful	Faculty Member
Bharat Tyagi	DRONACHARYA COLLEGE OF	5	Good	Student
YAMUNA S	VELALAR COLLEGE OF ENGI	5	Good	Faculty Member
LITHISH PRABHA.K	Veltech Hightech DR.Rangaraja	4	Good	Student
Jeevitha T	Vivekananda college of enginee	4	This invention is future useful or not??	Student
TAMILARASAN DHAMOT	VELTECH HIGHTECH	5	Good	Student
Sathishkumar	Vel tech high tech Dr Rangaraja	5	No	Student
Vishal yadav	Dronacharya college of enginee	5	Please try to teach us more about softwares like etap	Student
Krishnavel	Tamilnadu college of engineerin	4	It is very useful to me	Student
MANIKANDAN J	Vel Tech High Tech Dr. Rangara	5	Great session	Student
Han Krishnan T	Tamilnadu college of engineerin	4	It is useful to me	Student
S. Priyadharsini	Arunai Engineering College	4	Good	Faculty Member
SHARMILA M	VELALAR COLLEGE OF ENGI	5	Nil	Faculty Member
HARIRAJA S	TAMILNADU COLLEGE OF ENI	4	Good	Student
Manisha SA	Tamilnadu college of engineerin	4	Nice seminar	Student
Shamla J	Aalim Muhammed Salegh Colle	5	Good	Faculty Member
C. Kannan	Arunai Engineering College	4	Good	Faculty Member
D. PRAVINKUMAR	TAMILNADU COLLEGE OF ENI	5	It's very usefull	Student
LAKSHMI PRIYA V	LAKSHMI PRIYA V	5	Good	Student
D. PRAVINKUMAR	TAMILNADU COLLEGE OF ENI	5	It's very useful	Student
BALAKRISHNAN N	SRI VENKATESWARA COLLEC	5	NOTHING	Faculty Member
SURIYA K	PSV College of engineering and	4	Useful webinar	Student
Sebastian	Tamilnadu college of engineerin	4	This is useful for students	Student
SRI SAI VATSAN R	Vel tech High tech engineering c	4	None	Student
V.Ramkumar	Tamilnadu college of Engineerin	4	Yes	Student
K.Regubalan	Kings College of Engineering	5	Webinar is a very useful to us	Lab Technician
GOKULA BRINDHA S	VELALAR COLLEGE OF ENGI	5	Good	Faculty Member
RANJITH ROSHAN M	TAMILNADU COLLEGE OF ENI	5	Very useful...I got an idea...presentation was super	Student
SHALINI R	Vel tech high tech Dr Rangaraja	5	Nil	Student

Name of the Participant	Name of the Institution	Overall Rating Of this Webinar	SESSION FEEDBACK & QUESTIONS	Role
HARI V	P S V. COLLEGE OF ENGINEE	5	Nice webinar and useful for us	Student
Swati Nigam	New Horizon College of Enginee	5	Informative Session	Faculty Member
D. Phyananochan	Akshaya College of Engineering	4	The session is very useful. The speaker is very knowl	Faculty Member
V.Ramkumar	Tamilnadu college of Engineerin	4	Yes	Student
DEEVAN AJAI S	Vel tech High tech Dr rangarajar	4	None	Student
Sn Vivetha S	Salem College of Engineering ai	5	Useful webinar and good explanation	Faculty Member
Dr. P.Narasimman	Kings College of Engineering	5	Nil	Faculty Member
Dr.R SATHISHKUMAR	SRM TRP ENGINEERING COLI	5	Nil	Faculty Member
A.ANWAR BASHA	Aalim muhammed salegh Colleg	5	Very useful	Faculty Member
Abhinav	Dronacharya College Of Engine	5	The session was interactive and informative	Student
UDHAYAKUMAR K	VIT vellore	5	very good, need recording sir	Research Scholars
JAIGANESH R	P S V.COLLEGE OF ENGINEEF	4	Useful	Student
MONIKA GUPTA	NEW HORIZON COLLEGE OF	5	Excellent	Faculty Member
SRIKANTH S	Vel Tech High Tech Dr. Rangara	5	Usefull to understand and helpfull session	Student
Ashwanth S	Ashwanth S	5	Excellent	Faculty Member
GOKUL R	P S V COLLEGE OF ENGINEEF	4	Nice presentation	Student
Thirumagal	Kings College of engg	5	Nice	Faculty Member
YOGESH A	P S V. COLLEGE OF ENGINEE	4	Nice webinar	Student
Vijayakumar.M	Tamilnadu college of engineerin	5	Good and useful	Student
JAYASURYA E	Vel Tech High Tech Dr. Rangara	5	No questions and the session was really awesome.	Student
Naresh Kumar s	Veltech hightech	4	Nil	Student
M.MOHAMMED MUJEEB	Aalim muhammed salegh colleg	5	Know more about this Q blade and wind energy	Student
SURYA M	Tamilnadu college of engineerin	5	Nice explain	Student
T.Mohammed Saleem	AALIM MUHAMMAD SALEGH (	5	Almost Every Thing Was Good And More Knowledge	Student
SUBIKSHA V	VELTECH HIGHTECH DR. RAN	5	Helpful session	Student
PRATHAPRAJ	TAMILNADU COLLEGE OF ENI	4	Well explanation	Student
B.Hemanathan	Aalim Muhammad Salegh colleg	5	Very nice and good sir	Faculty Member
Dr.M.B.Hemanth Kumar	TANGEDCO	5	Good Explanation	Assistant Engineer
G.DINESH KUMAR	St.Peter's College of Engineering	5	Super	Student



  
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# ONLINE GUEST LECTURE ON HIGHWAY ENGINEERING

Department of Civil Engineering has Conducted one day online guest Lecture on 08/04/2022 on the topic Highway Engineering given by Er. K. Eniyavan. Assistant Engineer, Department of Highways, Government of Tamil Nadu.

DATE	APRIL 8, 2022
TIME	11:00 AM - 12:30 PM
ORGANIZERS	AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING
ADDRESS	AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING, AVADI- IAF, CHENNAI, TAMIL NADU 600055 INDIA
PHONE	+91 44 2684 2627



  
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**AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING**

*Approved by AICTE and Affiliated to Anna University Chennai*

IAF,AVADI,Chennai -600 055



**DEPARTMENT OF CIVIL ENGINEERING**

*Organizes a*

**GUEST LECTURE**

*On*

**HIGHWAY ENGINEERING**

**RESOURCE PERSON**

**VIRTUAL MODE**



**Meeting Link :**

<https://us06web.zoom.us/j/87030903869?pwd=M05FU1pmbzJlVjVMxVEEwZ2dsRXlUZz09>

**Meeting ID: 870 3090 3869**

**Passcode: 536578**

**08.04.2022**



**11.00 AM TO 12.30 PM**

**Er.K.Eniyavan,,B.E.,**  
**Assistant Engineer**  
**Highways Department**  
**Govt.Of Tamilnadu**

**Er.D.Prakash.,M.E.,(Strl)**  
**Asst Professor**

**Co-Ordinator**

**Prof.Dr.M.Afzal Ali Baig**

**Head of the Department**

**Prof.Dr.S.Sathish**

**Principal**



  
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# AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING

Approved by AICTE and Affiliated to Anna University Chennai



In association with



Department of ECE  
*is organizing*

One day Workshop on

## PREPARE YOURSELF FOR INDUSTRY 4.0



*Resource Person:*

**Er. MUHAMMED ILYAS** B.E.,  
CEO, IT Expert Training  
(Alumnus of B. E., ECE, 2008-2012 Batch)

e-certificate for participant

**13**  
APRIL 2022

TIME:  
11.00 AM to  
02.50 PM

**VENUE :**  
DSP LABORATORY,  
Department of  
Electronics and  
Communication  
Engineering

Prof. Dr. A. S. SALMA BANU  
Head / ECE

Prof. Dr. S.Sathish  
Principal

Alhaj. S.Segu Jamaludeen  
Secretary & Correspondent

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"Nizara Educational Campus", Muthapudupet, Avadi - IAF, Chennai - 600 055.

ANNA UNIVERSITY COUNSELLING CODE : 1101



## DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

### Letter of Invitation

Dated on: 10/03/2022

To

Er. Muhammed Ilyas, COE,  
IT Expert Training,  
Tamil Nadu.

Respected Sir,

On behalf of Aalim Muhammed Salegh College of Engineering, Department of Electronics and Communication Engineering, we are honored to invite you as a Resource person for the Workshop with the topic "PREPARE YOURSELF FOR INDUSTRY 4.0" on 13/04/2022. Thank you in advance for your consideration and we are looking forward to hear from you soon.

A line of confirmation in this regard is highly appreciated.

With regards

Prof. Dr. S. Sathish

Principal

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## DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

### ATTENDANCE REPORT

"PREPARE YOURSELF FOR INDUSTRY 4.0"

Resource Person: **Er. MOHAMMED ILIYAS, CEO**  
**IT EXPERT TRAINING**

Date: 13.04.2022 Day: Wednesday Time: 11:00 AM -02.50 PM

S.No	REGISTER No.	NAME OF THE STUDENT	DEPT	SIGNATURE
01	110121106034	A. Mohammed Thoulbeque	ECE	[Signature]
2	110121106025	S. Mohamed Aswan	ECE	[Signature]
03	110121106003	M. Abdul Hameed	ECE	[Signature]
04	110121106033	M. Mohamed Yousif	ECE	[Signature]
05	110121106022	H.A. Naresh Raste	ECE	[Signature]
06	110121106051	K. Mellina Valsi	ECE	[Signature]
7	110121106018	TIKABILAH	ECE	[Signature]
08	110121106028	Mohamed Nuryuki Pras	ECE	[Signature]
9	110121106042	Md. Aakif Raja Mubalindar	ECE	[Signature]
10	110121106022	S. NADFA	ECE	[Signature]
11	110121106031	RISHSANTAN	ECE	[Signature]
12	110121106001	Aarthy A	ECE	[Signature]
13	110121106306	D. Md Omar Sultan	ECE	[Signature]
14	110121106005	Ratna Anand B	ECE	[Signature]
15	110121106010	Umar Farooq	ECE	[Signature]
16	110121106307	J. Naveen Kumar	ECE	[Signature]
17	110121106340	Rizwana	ECE	[Signature]
18	110121106312	Sulaiman Anza Saif	ECE	[Signature]
19	110121106309	A. RIZAL DEB	ECE	[Signature]
20	110121106313	M. Venkateshwaran	ECE	[Signature]
21	110121106016	Tajdeem	ECE	[Signature]
22	110121106301	AERIN FAHIMA J	ECE	[Signature]

[Signature]  
 HOD/ECE 13/04/22

[Signature]  
 13/4/22  
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## DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

### STUDENTS FEEDBACK

#### "PREPARE YOURSELF FOR INDUSTRY 4.0"

Resource Person: Er. MOHAMMED ILIYAS, CEO  
IT EXPERT TRAINING

Date: 13.04.2022

Day: Wednesday

Time: 11:00 AM – 02.50 PM

Name: *Sulaiman*

Reg.no: *110120106312*

Branch: *ECE*

1. What percentage of the information was new to you?

- A) 100%  B) 75% C) 50% D) 25%

2. Would you like to learn more about this topic?

- A) Yes B) No

3. Please rate the speaker's knowledge of the topic:

- A) Excellent  B) Good C) Fair D) Poor

4. How did the session compare to your expectations?

- A) Excellent  B) Good C) Fair D) Poor

5. Was the Session useful in which way?

Your Answer: *work*

6. Please rate your overall experience:

- A) Excellent  B) Good C) Fair D) Poor



*[Signature]*  
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*[Signature]*



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DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING  
STUDENTS FEEDBACK

"PREPARE YOURSELF FOR INDUSTRY 4.0"

Resource Person: Er. MOHAMMED ILIYAS, CEO  
IT EXPERT TRAINING

Date: 13.04.2022                      Day: Wednesday                      Time: 11:00 AM – 02.50 PM  
Name: Rizwana N  
Reg.no: 11012010630  
Branch: ECE

1. What percentage of the information was new to you?

- A) 100%     B) 75%     C) 50%     D) 25%

2. Would you like to learn more about this topic?

- A) Yes     B) No

3. Please rate the speaker's knowledge of the topic:

- A) Excellent     B) Good     C) Fair     D) Poor

4. How did the session compare to your expectations?

- A) Excellent     B) Good     C) Fair     D) Poor

5. Was the Session useful in which way?

Your Answer:

6. Please rate your overall experience:

- A) Excellent     B) Good     C) Fair     D) Poor



  
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DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

STUDENTS FEEDBACK

"PREPARE YOURSELF FOR INDUSTRY 4.0"

Resource Person: Er. MOHAMMED ILIYAS, CEO  
IT EXPERT TRAINING

Date: 13.04.2022

Day: Wednesday

Time: 11:00 AM – 02.50 PM

Name: *Faiz ahamed . B*

Reg.no: *110120106005*

Branch: *ECE*

1. What percentage of the information was new to you?

A) 100%  B) 75% C) 50% D) 25%

2. Would you like to learn more about this topic?

A) Yes B) No

3. Please rate the speaker's knowledge of the topic:

A) Excellent B) Good C) Fair D) Poor

4. How did the session compare to your expectations?

A) Excellent B)  Good C) Fair D) Poor

5. Was the Session useful in which way?

Your Answer: *informative*

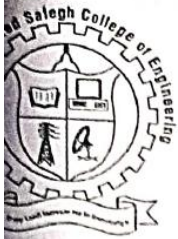
6. Please rate your overall experience:

A) Excellent B)  Good C) Fair D) Poor

*Faiz ahamed*  
Signature



*[Signature]*  
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"Nizara Educational Campus" Muthapudupet, IAF-Avadi, Chennai - 55.

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

## LETTER OF APPRECIATION

Dated on: 13/04/2022

On behalf of Aalim Muhammed Salegh college of engineering, we are pleased to express our appreciation to Er. Muhammed Ilyas, COE, IT Expert Training, Tamil Nadu and extend our heartfelt thanks for interacting as a resource person to address the students for one day Workshop with the topic "PREPARE YOURSELF FOR INDUSTRY 4.0" on 13/04/2022. The students gained valuable insights and knowledge. We hope it was a positive experience for you.

We thank you very much for associating with us. We look forward to a long and fruitful association with you.

With regards

  
Principal

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AALIM MUHAMMED SALEGH  
COLLEGE OF ENGINEERING



  
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# ENTREPRENEURIAL STARTUPS AWARENESS PROGRAM

**ENTREPRENEURIAL STARTUPS AWARENESS PROGRAMME** on 23rd May 2022 from 11: 00 am to 12:30 pm

ENTREPRENEURIAL DEVELOPMENT CELL (ED CELL) and Under the aegis of IFELSE TECHSMART SOLUTIONS PRIVATE LIMITED

... A startup by AMSCE Alumnus ...Conducted

**ENTREPRENEURIAL STARTUPS AWARENESS PROGRAMME** on 23rd May 2022 from 11: 00 am to 12:30 pm. Our respected principal Prof. Dr. S.Sathish welcomed the gathering.

Our Honourable Secretary & Correspondent, AALIM MUHAMMED SALEGH GROUP OF INSTITUTIONS – Janab. S.SEGU JAMALUDEEN has delivered a Special Speech

Er. Mohammed Aadil, B.E of CSE – 2008-2012 BATCH our Alumnus was the Chief Guest and he is Chief Executive Officer (CEO) & Director\* of IFELSE TECHSMART SOLUTIONS PRIVATE LIMITED

Around 200 students from the Pre-final and Final years attended the Programme.

**Mr. FAIZAN HAMID P K** and **Mr. SYED AQUIB S** of Final Year CSE who were selected in **IFELSE TECHSMART SOLUTIONS PRIVATE LIMITED** received their WELCOME KIT IFELSE TECHSMART SOLUTIONS PRIVATE LIMITED. Our Principal and Honourable Secretary congratulated both of them.



  
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**AALIM MUHAMMED SALEGH COLLEGE OF ENGINEERING**  
**AVADI, IAF, CEHNNAI**



**ENTREPRENEURIAL DEVELOPMENT CELL (ED CELL)**

Under the aegis of



**IFELSE TECHNOLOGIES**

... A startup by AMSCE Alumnus ...  
 Conducts



**ENTREPRENEURIAL STARTUPS AWARENESS  
 PROGRAMME**

**&**

**FELICITATION FUNCTION FOR IT JOB ASPIRANTS**

**Date: 10<sup>th</sup> May 2022**  
**Time: 10: 30 am to 12:30 pm**

**Venue: AMSCE Campus**

**TARGET AUDIENCE: Final Year and Pre-Final Year of AMSCE**

**Resource Person**



**Er. Mohammed Aadil, B.E.**  
**[Alumnus - CSE [2008-2012 BATCH]**  
**Chief Executive Officer (CEO)**  
**& Director**  
**IFELSE TECHNOLOGIES**

**Resource Person**



**Er. ABDUR RAHMAN, B.E.**  
**[Alumnus - CSE [2008-2012 BATCH]**  
**Chief Technology Officer (CTO)**  
**& Director**  
**IFELSE TECHSMART SOLUTIONS PRIVATE LIMITED**

**Special Address**



**Janab. S.SEGU JAMALUDEEN**  
**Secretary & Correspondent**  
**AALIM MUHAMMED SALEGH**  
**GROUP OF INSTITUTIONS**

**Er. K.Khaja Mohideen**  
**Asst. Prof. / IT & Convenor – ED Cell**

**Prof. Dr. S.Sathish**  
**Principal**



  
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# COMPUTER AWARENESS TRAINING PROGRAMME

COMPUTER AWARENESS TRAINING PROGRAMME - 30th, 31st May, & 2nd June , 2022

Department Of Computer Science And Engineering & Department Of Information Technology  
Conducted a three Days Training on COMPUTER AWARENESS TRAINING PROGRAMME for  
Tamil Nadu Special Police ( TSP ) III Battalion

**Topics covered:** Computer Hardware / Software and Applications, Internet Basics, Data Transfer,  
and MS-Office

**Duration:** 3 days – 30th, 31st May, & 2nd June , 2022

**Venue:** AMSCE Computer Laboratory

**Target Audience:**

Tamil Nadu Special Police ( TSP ) III Battalion Veerapuram, Tiruvallur District. (Total Number of  
Participants : 248)



  
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TNEA Counselling CODE **1101**

DEPARTMENT OF INFORMATION TECHNOLOGY  
AND  
ENTREPRENEURIAL DEVELOPMENT CELL (ED CELL)

SEMINAR ON

# AN ERA OF DIGITAL MARKETING

INSTRUCTOR



## Er. G KARTHIGA

Founder & Digital Director  
The Grafician

(Alumnus-B.Tech-Information Technology  
2012-2016 Batch).

DATE

**3<sup>rd</sup> JUNE  
2022**

**11.00 AM to 12.30 PM**

Venue : Virtual Hall, Main Block - III Floor

Coordinator:

**Er. K. Khaja Mohideen**

Assistant Professor

Department of Information  
Technology

**Prof. Dr. M. Amanullah**  
Head / IT

**Prof. Dr. S.Sathish**  
Principal

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From

The Head of the Department, Department  
of Information Technology,  
Aalim Muhammed Salegh College of Engineering,  
Chennai-600055

To

The Principal,  
Aalim Muhammed Salegh College of Engineering,  
Chennai-600055

Respected Sir,

Sub: Intimation of **Seminar** in Information Technology Department-Reg.

As a part of the academic activities, I wish to inform your goodself that a Seminar Programme has been arranged for the benefit of IT Students in our department. I hereby officially intimate you regarding the seminar and get your formal consent. Kindly oblige.

Details about Resource person:

Guest Name : Er.G.Karthiga  
Founder & Digital Director  
The Grafician

Guest Lecture on : An Era of Digital Marketing

Date and Time : 03-06-2022 11.00AM to 12.30PM

Thanking you,

Yours faithfully



*In Permitted*  
*Apur*  
*11/6/22*

*[Signature]*  
*01/06/22*  
HOD/IT  
**PRINCIPAL**  
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**COLLEGE OF ENGINEERING**  
Aalim Muhammed Salegh  
College of Engineering



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## AMSCE – IIC – Report of the Activity

1. Academic Year : 2021– 2022
2. Quarter : Fourth
3. Program Driven by : IIC
4. IIC / MIC / Celebration / Self Driven Type : IIC
5. Program Theme : Session on Accelerators/ Incubators
6. Program Type : Seminar
7. Program Name : AN ERA OF DIGITAL MARKETING
8. Promotion in Social Media : Face book

Face book URL of the activity :

[https://www.facebook.com/aalimec/photos/a.666550713363215/5742801449071424/?\\_cft\\_\\_\[0\]=AZUQKJzwJk2bYWkrfYotGdWlaPVPirLsdIZIOwC2y1Wc2\\_uJnghT\\_UAewHKHXoUBmW3TIK2LAyoZg4j-hFX4tHDJAEP3TeruFatBBWExHuZGWv68VvAwe0gBCZvvA1jp8mlCy3GGclolJIKQHEiVCYTYh8O8Z23dedlvbmo0wMyESWli-WJVQYuKxVT4\\_M6ArdwyalgKeSjl9KTrkqCNdzNU&\\_tn\\_ =EH-R](https://www.facebook.com/aalimec/photos/a.666550713363215/5742801449071424/?_cft__[0]=AZUQKJzwJk2bYWkrfYotGdWlaPVPirLsdIZIOwC2y1Wc2_uJnghT_UAewHKHXoUBmW3TIK2LAyoZg4j-hFX4tHDJAEP3TeruFatBBWExHuZGWv68VvAwe0gBCZvvA1jp8mlCy3GGclolJIKQHEiVCYTYh8O8Z23dedlvbmo0wMyESWli-WJVQYuKxVT4_M6ArdwyalgKeSjl9KTrkqCNdzNU&_tn_ =EH-R)

9. Start and End Date : 3<sup>rd</sup> JUNE 2022 – 11 AM to 12.30 PM
10. Mode of Session Delivery : OFFLINE
11. Duration of the Activity (in mins) : 1.30 Hours
12. No of Student Participants : 50
13. No of Faculty Participants : 5
14. No of External Participants : NIL

15. Amount (in Rs.) :



  
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**Aim:** Digital Marketing helps you to Develop the Brand and provide Services to Customers at Right time in the right manner

**16. Objectives of the Activity (min 100 words) :**

1. Digital marketing allows us to promote the products through certain online mediums in such a way that the demand for it rises which indeed creates the curiosity in the mind of the consumers to buy that product.
2. The approach of marketing gets differ in online marketing, we use techniques like SEO, SMM, SEM, Content Marketing to increase the visibility of our business.
3. To capture potential customers online, social media platform of digital marketing methods is one of the best ways.
4. To expand business in different locations, digital marketing allows us to reach far away locations.
5. To reduce the bounce rate of website, digital marketing techniques are used and it engages more audience on website.
6. To promote new services and products, digital boards, social media ads, google ads are the platforms used.

**17. Outcome in terms of Learning / Skill / Knowledge obtained (min 150 words) :**

Digital marketing is used as the major key tool nowadays to turn the impact of any small size business into a measurable and huge one. Traditional marketing is restricted by geography and creating an international marketing campaign can be hard, expensive, as well as labor-intensive. However, digital marketing happens on the Internet, which means that the reach you can achieve with it is immense. While there are many aspects of digital marketing, it is fairly easy to get started with. Digital marketing provides various tools which helps in business growth and for competing in market. It not only builds customer base but also helps to gain more business and also in establishing as a Brand. Another crucial advantage of digital marketing is the different content types available to showcase brand online.

**18. Video URL of the Activity** : NIL

**19. Activity Photograph 1 and 2** : Attached in separate sheet

**20. Remarks** : NIL

**Date:**



Place: IIC Cell, AMSCE, Chennai

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## Contact

[www.linkedin.com/in/karthiga-ganesan-b181809b](http://www.linkedin.com/in/karthiga-ganesan-b181809b) (LinkedIn)  
[letsgoosocial.com](http://letsgoosocial.com) (Company)

## Top Skills

Microsoft Office  
Microsoft Excel  
Leadership

## Certifications

 AMCAT Certified in English Comprehension

AMCAT Certified Proficiency in English

# Karthiga Ganesan

Founding Partner & Digital Director

Chennai, Tamil Nadu, India

## Summary

Creative and knowledgeable Digital Marketing Director with an extensive experience in developing data-driven marketing campaigns and strategies, successfully managing marketing teams, and monitoring performance of the campaigns. Certified Digital Marketing Management Professional with excellent communication/ leadership skills, great time management abilities, and strong attention detail.

## Experience

### The Grafician

Founding Partner

September 2020 - Present (3 years 8 months)

Chennai, Tamil Nadu, India

The Grafician, new-gen digital marketing company, strongly believing that the power of right strategy can do wonders for any business.

### I-PAC (Indian Political Action Committee)

Digital Analyst

October 2020 - May 2021 (8 months)

Chennai, Tamil Nadu, India

Part the Digital Network Team, handling 10 Assembly constitution for TN Election 2021

### Zebronic

Senior Digital Marketing Specialist

February 2020 - September 2020 (8 months)

Chennai, Tamil Nadu, India

### Let's Goo Social

Digital Marketing Specialist

June 2017 - February 2020 (2 years 9 months)



  
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**AALIM MUHAMMAD SALEGH**  
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Let's Goo Social is a digital marketing agency committed towards helping customers grow through strategically planned internet marketing campaigns. Going social is the need of the hour, and LGS understands how to do it the right way through Social Media Campaigns, SEO, Social Media & Web Analytics, Online Text & Display Advertising, Content Marketing & branding.

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## Education

Aalim Muhamed Salegh College of Engineering  
Engineer's Degree, Information Technology · (2012 - 2016)

MSS

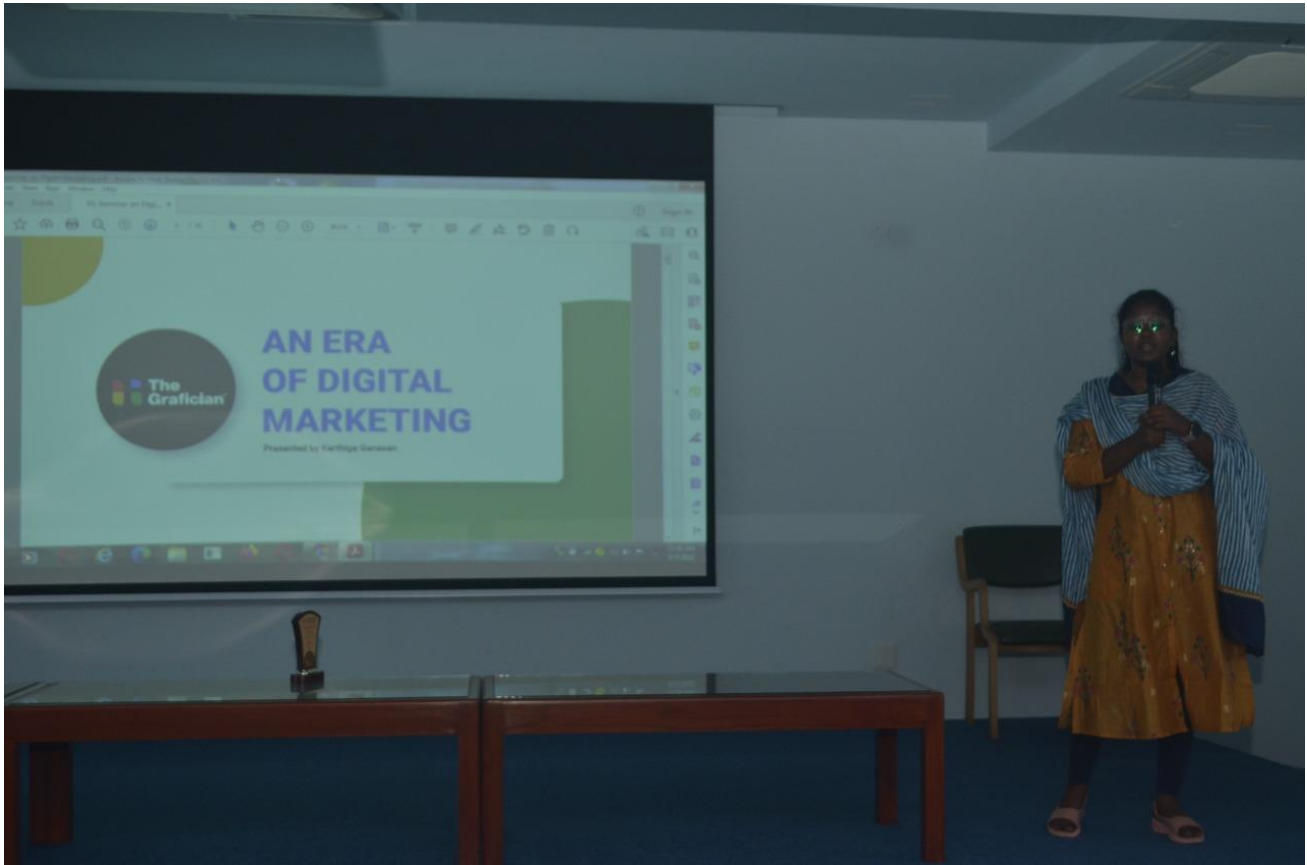


  
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